


# Virginia Zorzi

 **Work** : Department of Culture, Politics and Society, University of Turin, Campus Luigi Einaudi, Lungo Dora Siena 100, 10153, Turin, Italy

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**Nationality**: Italian

## WORK EXPERIENCE

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[ 01/03/2024 – Current ]

### Researcher

*Department of Culture, Politics and Society, University of Turin*

**City**: Turin | **Country**: Italy

- Research in the field of English language and linguistics, more specifically situated within the area of Discourse Analysis and carried out through methods including, although not limited to, Corpus Linguistics.
- Teaching activity for the following annual courses:
  - **English language and linguistics** – 36 hrs; BA course: Social Service
  - **English language and linguistics** – 36 hrs; BA course: Social Innovation, Communication and New Technologies + 8 hrs; BA course: Business Administration

[ 01/10/2021 – 31/01/2024 ]

### Research fellow

*Department of Foreign Languages, Literatures and Cultures, University of Bergamo*

**City**: Bergamo | **Country**: Italy

The research project is entitled "La percezione dell'alterità tra (ri)narrazione e traduzione nel periodo postpandemico" (The perception of otherness between (re)narration and translation in the post-pandemic period), PI: Prof. Stefania Maci.

In the first stage of the project, corpus linguistics methods were used to carry out a cross-linguistic English-Italian terminological analysis on institutional texts concerning migration.

In the second stage, a corpus of narratives by and on migrants was collected, including various genres (e.g. digital narrations, documentaries, blogs, stories collected in digital migration museums) and analysed. Part of this stage involved mapping digital museums of migration offering online collection of migration narratives.

[ 2020 – 2022 ]

### Adjunct instructor

*Department of Culture, Politics and Society, University of Turin*

**City**: Turin | **Country**: Italy

2021-2022

Courses:

- **English language** – 35 hrs; BA course: Social Service
- **English language and linguistics** – 36 hrs; BA course: Social Innovation, Communication and New Technologies

2020-2021

Courses:

- **English language** – 35 hrs; BA course: Social Service
- **English language** – 20 hrs; BA course: Strategic and Safety Sciences (Interdepartmental Strategic Sciences School)
- **English language and linguistics** – 66 hrs; BA course: Social Innovation, Communication and New Technologies

2019-2020

Courses:

- **English language** – 35 hrs; BA course: Social Service
- **English language and linguistics** – 36 hrs; BA course: Social Innovation, Communication and New Technologies

[ 01/05/2021 – 30/04/2022 ]

### **Senior Research Assistant**

**School of English, The University of Hong Kong**

**City:** Pokfulam Road, Hong Kong

Participation in the research project "Language use in academic research on intersex/DSD: A corpusbased study" (P.I. Dr. Brian King).

The project involves collecting and analysing a corpus of biomedical scientific papers concerning intersex physical characteristics, in order to gain information on how people with intersex bodies were and are represented by scientists, doctors and researchers.

[ 19/10/2020 – 18/01/2021 ]

### **Researcher**

**Department of Foreign Languages and Literatures, University of Verona**

**City:** Verona | **Country:** Italy

Collection, semi-automated mark-up and cleaning of texts from online sources within the PolDisc (Political Discourse) Project, a corpus-based analysis of populist political discourse produced among U.S., British and Italian contexts.

[ 15/10/2019 – 14/10/2020 ]

### **Post-doctoral fellow**

**Department of Philosophy, Sociology, Education and Applied Psychology, University of Padua**

**City:** Padua | **Country:** Italy

Performing a grammar, syntax and lexis-based statistical analysis of a corpus of English and Italian newspaper articles within a Project (PRIN – Research Projects of National Relevance) entitled "Social factors and processes affecting the acceptance of fake scientific knowledge"; P.I.: Federico Neresini.

## **EDUCATION AND TRAINING**

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[ 01/10/2015 – 30/09/2018 ]

### **PhD in Linguistic, Philological and Literary Sciences**

**University of Padua**

**City:** Padua | **Country:** Italy

Final defense on 25/02/2019

Thesis title: *The Communication of Science and Technology in Online Newspapers. A Multidimensional Perspective.*

Research field: English linguistics, discourse analysis, quantitative and qualitative textual analysis

Visiting PhD candidate at the School of Computer Science and Statistics, Trinity College Dublin, Republic of Ireland (November 2016 - April 2017)

On occasion, I assisted professors in specialised translation courses for MA students and gave seminars for students on textual analysis and translation.

[ 21/11/2012 – 17/07/2015 ]

### **MA in Modern Languages for International Communication and Cooperation**

**University of Padua**

| **Final grade:** 110/110 with honours

Languages: English, Spanish

[ 22/07/2009 – 20/10/2012 ]

### **BA in Modern and Contemporary Languages and Civilisations**

**Ca' Foscari University of Venice**

**City:** Venice | **Country:** Italy | **Final grade:** 110/110 with honours

Languages: English, Spanish.

### Articles in peer-reviewed journals

Zorzi, V., Neresini, F., & Cammozzo, A. (2023). Public communication of technoscience in the news: A cross-linguistic Multidimensional analysis of English and Italian newspapers. *Discourse & Communication*, 17(6), 811-835.

Zorzi, V. (2022). Discourses of Public Health-Related Controversies. A Comparison Between the Conspiracist video Plandemic and the Vioxx medical scandal. *Lingue e Linguaggi*, 47, 115-143.

Zorzi, V. (2021) Challenging dominant perspectives on science. Scientific uncertainty and expertise in the discourse of popular online sources. *Textus. English studies in Italy*, 34 (2) 103-120.

Zottola, A., & Zorzi, V. (2021). Constructing National Identity in Men vs Women's Magazines: A Case Study from the USA. *Iperstoria. Journal of American and English studies*, (17).

Musacchio, M. T., & Zorzi, V. (2019). Scientific controversies and popular science in translation. Rewriting, transediting or transcreation? *Lingue e Linguaggi*, 29, 481-507.

### Edited book

Demata, M., Zorzi, V., Zottola, A. (Eds.), *Conspiracy Theory Discourses*. Amsterdam: John Benjamins

### Chapters in edited books

Demata, M., Zorzi, V., & Zottola, A. (2022). Conspiracy theory discourses: Critical inquiries into the language of anti-science, post-trutherism, mis/disinformation and alternative media. In Demata, M., Zorzi, V., & Zottola, A. (Eds.) *Conspiracy Theory Discourses*. Amsterdam: John Benjamins, pp. 1-22.

Zorzi, V. (2022). Collective identities in the online self-representation of conspiracy theorists. The cases of climate change denial, 'Deep State' and 'Big Pharma'. In Demata, M., Zorzi, V., Zottola, A. (Eds.), *Conspiracy Theory Discourses*. Amsterdam: John Benjamins, pp. 365-391.

Zorzi, V. (2022). Political comedy and the challenges of public communication during the Covid-19 crisis: A corpus-assisted study of *Last Week Tonight's* coverage of the pandemic. In Musolff, A, Breeze, R. Kondo, K. & Vilar-Lluch S. (Eds.) *Pandemic and Crisis Discourse. Communicating COVID-19 and Public Health Strategy*. London: Bloomsbury, pp. 167-183.

### Paper in conference proceedings

Musacchio, M., Panizzon, R., Zhang, X., & Zorzi, V. (2016). A linguistically-driven methodology for detecting impending disasters and un-folding emergencies from social media messages. *Proceedings of the 10th edition of the Language Resources and Evaluation Conference*, 23-28 May 2016, Portorož (Slovenia), (p. 26-33). Portorož (Slovenia).

### PhD thesis

Zorzi, V. (2018). *The Communication of Science and Technology in Online Newspapers. A Multidimensional Perspective*. PhD thesis. University of Padua. Supervisor: Prof. Maria Teresa Musacchio. Co-supervisor: Prof. Federico Neresini.

## CONFERENCES AND SEMINARS

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- [ 22/11/2023 – 24/11/2023 ] **Clavier (Corpus and Language Variation in English Research) Conference 2023. "Framing nature: discourses past and present of nature and the environment A sustainability perspective"**  
Milan (Italy)  
Authors of the poster: V. Zorzi, C. Spinzi; title: *Framing Nature and the Environment in the Creative Industries on Climate Refugees.*
- [ 13/09/2023 – 16/09/2023 ] **XXX AIA (Italian Association of English Studies) Conference. "Future Horizons: New Beginnings in English Studies"**  
Rende (Italy)  
Author of the paper: V. Zorzi; title: *Do online migrant narratives reproduce positive migrant stereotypes reinforced within host societies? An exploratory Appraisal perspective.*
- [ 10/07/2023 – 12/07/2023 ] **International conference "Using Corpora in Contrastive and Translation Studies (7th edition)"**  
Poznań (Poland)  
Authors of the poster: V. Zorzi, C. Spinzi; title: *A collocation-based analysis across English and Italian. The case of migrant and migration in international, Italian and UK migration law.*
- [ 15/09/2022 – 17/09/2022 ] **XXX AIA (Italian Association of English Studies) Conference. "Experiment and Innovation: Branching Forwards and Backwards"**  
Catania (Italy)  
Author of the paper: V. Zorzi; title: *Discourses of Public Health-Related Controversies. A Comparison Between the Conspiracist Video Plandemic and the Vioxx Medical Scandal.*
- [ 26/08/2022 – 28/08/2022 ] **6th Corpora & Discourse International Conference** Bertinoro (Italy)  
Authors of the paper: D. Del Fante, V. Zorzi; title: *Who is the enemy, now? Migration and the pandemic across English and Italian parliamentary and newspaper discourse*
- [ 27/06/2021 – 02/07/2021 ] **17th International Pragmatics Conference** Winterthur, Switzerland & online  
Authors of the paper: V. Zorzi, A. Zottola; title: *Negotiating masculinities in the representation of national identities. A case study on US men's magazines.*  
Online attendance.
- [ 05/09/2019 – 07/09/2019 ] **XXIX AIA (Italian Association of English Studies) Conference. "Thinking Out of the Box in Language, Literature, Cultural and Translation Studies: Questioning Assumptions, Debunking Myths, Trespassing Boundaries"**  
Padua, Italy  
Author of the paper: V. Zorzi; title: *Exploring (unexpected) differences between science and business newspaper articles. From linguistic features to communicative functions.*
- [ 22/07/2019 – 26/07/2019 ] **CL 2019 – International Corpus Linguistics Conference** Cardiff (UK)  
Authors of the paper: M. Di Cristofaro, D. Del Fante, F. Formato, E. Valvason, V. Zorzi, A. Zottola; title: *The GriCo Project: A Web Corpus of the Italian Populist Movimento 5 Stelle.*
- [ 14/02/2019 – 16/02/2019 ] **International conference "Specialised discourse and multimedia: Linguistic features and translation issues"**  
Lecce (Italy)

Authors of the paper: M.T. Musacchio, V. Zorzi; title: *Popularising science and crowdsourcing. Translating metadiscourse in transcripts and subtitles for Ted Talks.*

[ 23/02/2018 – 24/02/2018 ] **International conference “Words, Images and Ideology of Populism 3.0”** Naples (Italy)

Authors of the paper: D. Del Fante, V. Zorzi; title: *Discourse and populism in politicians’ social media messages, public speeches and TV interviews. A preliminary study.*

## CONFERENCE ORGANISATION

[ 14/12/2023 – 16/12/2023 ]

**Languaging Diversity International Conference. “Languaging identities in changing times: Challenges and opportunities”**

Member of the Organising Committee

Link: <https://www.languagingdiversity2023.unito.it/home>

[ 16/12/2021 – 17/12/2021 ]

**ILLA (International Language and Law Association) Focus Conference: “The Digitalisation of Legal Discourse: Digital Genres, Media and Analytical Tools”**

Member of the Organising Committee

Link: <https://sites.google.com/unibg.it/illa-bg>

## PROJECTS

[ 01/10/2015 – Current ]

**Member of the Pa.S.T.I.S. (Padova Science, Technology & Innovation Studies) research unit**

Pa.S.T.I.S. is a social sciences research unit whose work focuses on science, technology and innovation processes within society, with new media as its main focal point.

Link: <https://www.pastis-research.eu/>

**Participation in the realisation of the exhibition “Linguaggio, comunicazione e percezione della crisi climatica” (Language, communication and perception of the climate crisis)**

The exhibition took as its starting point the climate change language guide "Lessico e nuvole: le parole del cambiamento climatico" (Lessico e nuvole: the words of climate change), edited by the University of Turin. It was held in Turin from 25th November to 30th December 2021 and focused on the language processes that contribute to the construction of widespread representations of the climate crisis. The exhibition explored different communication forms used to talk about the climate crisis, as well as the social and psychological processes through which people - individually and as groups - make sense of the climate crisis-related information they are exposed to.

Links: <https://www.unito.it/eventi/lessico-e-nuvole-ora-e-anche-una-mostra-rettorato-fino-al-30-dicembre> | <https://www.unito.it/ateneo/gli-speciali/lessico-e-nuvole>

## ACADEMIC RESEARCH JOURNAL EDITORIAL BOARD

**SN Social Sciences**

Member of the International editorial board.

Link: <https://www.springer.com/journal/43545>

## DIGITAL SKILLS

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### **My Digital Skills**

MS Office (Word, Excel, PowerPoint) | Basic use of R (statistics software) for textual analysis  
| Regular expressions

### **Textual analysis**

LancsBox | AntConc | Wordsmith Tools

### **Gaphic design**

Canva